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ORGANISED BY
THE ROTARY CLUB OF READING
Sunday 4th December 2016 Mini Santa Run Starting at 9.00am , 5km Run Starting at 9.30 am.
Forbury Gardens, Reading.

Rotary

RocSearch Reading Charity
Santa Run & Mini Santa Run

Daisy's Dream
The charity supporting children through bereavement

number five
www.no5.org.uk

Mr / Mrs / Miss / Ms / Other:

Name:

Address:

Post Code:

Email:

Please remember to tick the gift aid box

Sponsorship Form

Main beneficiaries are Daisy's Dream and No. 5 (Young peoples counselling and advice) - These charities will also benefit: Reading Samaritans, Berkshire Vision, Thames Valley Air Ambulance and CIRDIC

You must complete these two boxes to enable us to claim Gift Aid

Name	First line of address with house number	Post Code	Amount	Paid	Date	Pleasetick for Gift Aid

I wish Daisy's Dream, No. 5 & other local charities to benefit by reclaiming my Tax on all donations I make from today .

YOUR TOTAL FUNDRAISING (THIS PAGE) £

The Government Gift Aid Scheme is really valuable to our chosen charities.
Please follow these instructions carefully:

- Make sure your sponsors fill in their individual full home address with postcode.
- Check their postcode is correct and tick the Gift Aid box.
- REMEMBER TO SEND THIS FORM SPONSOR WITH YOUR MONEY
  WE CAN'T GIFT AID YOUR DONATION WITHOUT IT

Please send in your sponsorship monies before January 31st if possible to:
Event Organiser, Rotary Club of Reading c/o Wallingford House, Buckhold, Berkshire, RG8 8QD.

Or Donate Online
(See Info Overleaf)

Please make all Cheques payable to the **Rotary Club of Reading**

Sponsorship Form (continued)

YOUR TOTAL FUNDRAISING (PREVIOUS PAGE) £

You must complete these two boxes to enable us to claim Gift Aid

Name	First line of address with house number	Post Code	Amount	Paid	Date	Please tick for Gift Aid

YOUR TOTAL FUNDRAISING £

Raising your sponsorship

If you have no fundraising experience don't worry, we're on hand to advise and help you and if you follow these tips you'll soon reach your target.

- Always start your form with your best sponsors - this sets the trend. A £5 or £10 donation is a good prompt for following donors.
- Don't forget your donations can be increased by asking people to Gift Aid their donations. We can claim an extra 28p for every eligible £1.00 donated. Check the sponsor form for details.
- Collect any pledges straight away. Most people won't mind you asking for their money there and then - if you don't see people regularly, just ask them to make a donation. This will save you waiting for their money.
- Take your sponsorship form with you everywhere you go! To work, the gym, to school. Ask everyone.
- Set yourself a target. Tell everyone how much you hope to raise. They will be keen to help you reach your goal.
- Use e-mail, pigeon holes and internal mail to tell them what you're doing. Don't forget to ask your employers - some companies will match the donations you raise. This is tax efficient for them and a great way of doubling what you raise.
- If you have a company newsletter why not ask if you can highlight your challenge in there. Ask your personnel department if they can put a message on everyone's wage slip about your challenge.
- Ask people to sponsor you on their pay day. This is the best time to ask for a donation. Hold a Fundraising Event at work such as a raffle or coffee morning.
- Remember to be happy about your challenge. If you are confident about it then your enthusiasm will encourage others to help and support you.
- Please remember to return this form (or a copy of it) with your sponsor money or we can't claim the Gift Aid.
- You are doing something extremely worthwhile. Please don't sell your efforts short. These charities would not be able to continue their vital work without the support of the essential voluntary income you raise by holding sponsored events.

JustGiving™

This year we are making fundraising and sponsorship easier for you. Please visit **www.readingsantarun.co.uk** and click the **JustGiving** logo at the top of the page.

Either click **DONATE** to make a quick and simple payment or read the information under the **DONATING** section to create your very own sponsorship page where friends and family can go online to sponsor you in the event.

IN AID OF:

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